# Divide-and-Conquer Matrix Factorization 

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## Motivation: Large-scale Matrix Completion

Goal: Estimate a matrix $\mathbf{L}_{0} \in \mathbb{R}^{m \times n}$ given a subset of its entries

$$
\left[\begin{array}{ccccc}
? & ? & 1 & \ldots & 4 \\
3 & ? & ? & \ldots & ? \\
? & 5 & ? & \ldots & 5
\end{array}\right] \rightarrow\left[\begin{array}{lllll}
2 & 3 & 1 & \ldots & 4 \\
3 & 4 & 5 & \ldots & 1 \\
2 & 5 & 3 & \ldots & 5
\end{array}\right]
$$

## Examples

- Collaborative filtering: How will user $i$ rate movie $j$ ?
- Netflix: 10 million users, 100K DVD titles
- Ranking on the web: Is URL $j$ relevant to user $i$ ?
- Google News: millions of articles, millions of users
- Link prediction: Is user $i$ friends with user $j$ ?
- Facebook: 500 million users


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$$

State of the art MC algorithms

- Strong estimation guarantees
- Plagued by expensive subroutines (e.g., truncated SVD)


## This talk

- Present divide and conquer approaches for scaling up any MC algorithm while maintaining strong estimation guarantees


## Exact Matrix Completion

Goal: Estimate a matrix $\mathbf{L}_{0} \in \mathbb{R}^{m \times n}$ given a subset of its entries

## Noisy Matrix Completion

Goal: Given entries from a matrix $\mathbf{M}=\mathbf{L}_{0}+\mathbb{Z} \in \mathbb{R}^{m \times n}$ where $\mathbb{Z}$ is entrywise noise and $\mathbf{L}_{0}$ has rank $\mathbf{r} \ll m$, $n$, estimate $\mathbf{L}_{0}$

- Good news: $\mathbf{L}_{0}$ has $\sim(m+n) r \ll m n$ degrees of freedom

- Factored form: $\mathbf{A B}^{\top}$ for $\mathbf{A} \in \mathbb{R}^{m \times r}$ and $\mathbf{B} \in \mathbb{R}^{n \times r}$
- Bad news: Not all low-rank matrices can be recovered

Question: What can go wrong?

## What can go wrong?

## Entire column missing

$$
\left[\begin{array}{llllll}
1 & 2 & ? & 3 & \ldots & 4 \\
3 & 5 & ? & 4 & \ldots & 1 \\
2 & 5 & ? & 2 & \ldots & 5
\end{array}\right]
$$

- No hope of recovery!


## Solution: Uniform observation model

Assume that the set of $s$ observed entries $\Omega$ is drawn uniformly at random:

$$
\Omega \sim \operatorname{Unif}(m, n, s)
$$

## What can go wrong?

## Bad spread of information

$$
\mathbf{L}=\left[\begin{array}{l}
1 \\
0 \\
0
\end{array}\right][1]\left[\begin{array}{lll}
1 & 0 & 0
\end{array}\right]=\left[\begin{array}{lll}
1 & 0 & 0 \\
0 & 0 & 0 \\
0 & 0 & 0
\end{array}\right]
$$

- Can only recover $\mathbf{L}$ if $\mathbf{L}_{11}$ is observed


## Solution: Incoherence with standard basis (Candes and Recht, 2009)

A matrix $\mathbf{L}=\mathbf{U} \mathbf{\Sigma} \mathbf{V}^{\top} \in \mathbb{R}^{m \times n}$ with $\operatorname{rank}(\mathbf{L})=r$ is incoherent if Singular vectors are not too skewed: $\left\{\begin{array}{l}\max _{i}\left\|\mathbf{U U}^{\top} \mathbf{e}_{i}\right\|^{2} \leq \mu r / m \\ \max _{i}\left\|\mathbf{V V}^{\top} \mathbf{e}_{i}\right\|^{2} \leq \mu r / n\end{array}\right.$ and not too cross-correlated: $\left\|\mathbf{U V}^{\top}\right\|_{\infty} \leq \sqrt{\frac{\mu r}{m n}}$

## How do we estimate $\mathrm{L}_{0}$ ?

First attempt:
$\operatorname{minimize}_{\mathbf{A}} \quad \operatorname{rank}(\mathbf{A})$
subject to $\sum_{(i, j) \in \Omega}\left(\mathbf{A}_{i j}-\mathbf{M}_{i j}\right)^{2} \leq \Delta^{2}$.
Problem: Computationally intractable!
Solution: Solve convex relaxation (Fazel, Hindi, and Boyd, 2001; Candès and Plan, 2010) $\operatorname{minimize}_{\mathbf{A}} \quad\|\mathbf{A}\|_{*}$
subject to $\quad \sum_{(i, j) \in \Omega}\left(\mathbf{A}_{i j}-\mathbf{M}_{i j}\right)^{2} \leq \Delta^{2}$
where $\|\mathbf{A}\|_{*}=\sum_{k} \sigma_{k}(\mathbf{A})$ is the trace/nuclear norm of $\mathbf{A}$.

## Questions:

- Will the nuclear norm heuristic successfully recover $\mathbf{L}_{0}$ ?
- Can nuclear norm minimization scale to large MC problems?


## Noisy Nuclear Norm Heuristic: Does it work?

Yes, with high probability.

## Typical Theorem

If $\mathbf{L}_{0}$ with rank $r$ is incoherent, $s \gtrsim r n \log ^{2}(n)$ entries of $\mathbf{M} \in \mathbb{R}^{m \times n}$ are observed uniformly at random, and $\hat{\mathbf{L}}$ solves the noisy nuclear norm heuristic, then

$$
\left\|\hat{\mathbf{L}}-\mathbf{L}_{0}\right\|_{F} \leq f(m, n) \Delta
$$

with high probability when $\left\|\mathrm{M}-\mathrm{L}_{0}\right\|_{F} \leq \Delta$.

- See Candès and Plan (2010); Mackey, Talwalkar, and Jordan (2011). See also Keshavan, Montanari, and Oh (2010); Negahban and Wainwright (2010)
- Implies exact recovery in the noiseless setting $(\Delta=0)$


## Noisy Nuclear Norm Heuristic: Does it scale?

## Not quite...

- Standard interior point methods (Candes and Recht, 2009):

$$
\mathrm{O}\left(|\Omega|(m+n)^{3}+|\Omega|^{2}(m+n)^{2}+|\Omega|^{3}\right)
$$

- More efficient, tailored algorithms:
- Singular Value Thresholding (SVT) (Cai, Candès, and Shen, 2010)
- Augmented Lagrange Multiplier (ALM) (Lin, Chen, Wu, and Ma, 2009a)
- Accelerated Proximal Gradient (APG) (Toh and Yun, 2010)
- All require rank- $k$ truncated SVD on every iteration

Take away: Many provably accurate MC algorithms are too expensive for large-scale or real-time matrix completion

Question: How can we scale up a given matrix completion algorithm and still retain estimation guarantees?

## Divide-Factor-Combine (DFC)

## Our Solution: Divide and conquer

(1) Divide M into submatrices.
(2) Complete each submatrix in parallel.
(3) Combine submatrix estimates to estimate $\mathrm{L}_{0}$.

## Advantages

- Submatrix completion is often much cheaper than completing M
- Multiple submatrix completions can be carried out in parallel
- DFC works with any base MC algorithm
- With the right choice of division and recombination, yields estimation guarantees comparable to those of the base algorithm


## DFC-Proj: Partition and Project

(1) Randomly partition M into $t$ column submatrices $\mathbf{M}=\left[\begin{array}{llll}\mathbf{C}_{1} & \mathbf{C}_{2} & \cdots & \mathbf{C}_{t}\end{array}\right]$ where each $\mathbf{C}_{i} \in \mathbb{R}^{m \times l}$
(2) Complete the submatrices in parallel to obtain

$$
\left[\begin{array}{llll}
\hat{\mathbf{C}}_{1} & \dot{\mathbf{C}}_{2} & \cdots & \hat{\mathbf{C}}_{t}
\end{array}\right]
$$

- Reduced cost: Expect $t$-fold speed-up per iteration
- Parallel computation: Pay cost of one cheaper MC
(3) Project submatrices onto a single low-dimensional column space
- Estimate column space of $\mathbf{L}_{0}$ with column space of $\hat{\mathbf{C}}_{1}$

$$
\hat{\mathbf{L}}^{\text {proj }}=\hat{\mathbf{C}}_{1} \hat{\mathbf{C}}_{1}^{+}\left[\begin{array}{llll}
\hat{\mathbf{C}}_{1} & \hat{\mathbf{C}}_{2} & \cdots & \hat{\mathbf{C}}_{t}
\end{array}\right]
$$

- Common technique for randomized low-rank approximation (Frieze, Kannan, and Vempala, 1998)
- Minimal cost: $\mathrm{O}\left(m k^{2}+l k^{2}\right)$ where $k=\operatorname{rank}\left(\hat{\mathbf{L}}^{p r o j}\right)$
(4) Ensemble: Project onto column space of each $\hat{\mathbf{C}}_{j}$ and average


## DFC: Does it work?

Yes, with high probability.

## Theorem (Mackey, Talwalkar, and Jordan, 2011)

If $\mathbf{L}_{0}$ with rank $r$ is incoherent and $s=\omega\left(r^{2} n \log ^{2}(n) / \epsilon^{2}\right)$ entries of $\mathbf{M} \in \mathbb{R}^{m \times n}$ are observed uniformly at random, then $l=o(n)$ random columns suffice to have

$$
\left\|\hat{\mathbf{L}}^{\text {proj }}-\mathbf{L}_{0}\right\|_{F} \leq(2+\epsilon) f(m, n) \Delta
$$

with high probability when $\left\|\mathbf{M}-\mathbf{L}_{0}\right\|_{F} \leq \Delta$ and the noisy nuclear norm heuristic is used as a base algorithm.

- Can sample vanishingly small fraction of columns $(l / n \rightarrow 0)$
- Implies exact recovery for noiseless $(\Delta=0)$ setting


## DFC: Does it work?

Yes, with high probability.

## Proof Ideas:

(1) If $\mathrm{L}_{0}$ is incoherent (has good spread of information), its partitioned submatrices are incoherent w.h.p.
(2) Each submatrix has sufficiently many observed entries w.h.p.
$\Rightarrow$ Submatrix completion succeeds
(3) Random submatrix captures the full column space of $\mathbf{L}_{0}$ w.h.p.

- Analysis builds on randomized $\ell_{2}$ regression work of Drineas, Mahoney, and Muthukrishnan (2008)
$\Rightarrow$ Column projection succeeds


## DFC Estimation Error



Figure : Estimation error of DFC and base algorithm (APG) with $m=10 K$ and $r=10$.

## DFC Speed-up



Figure: Speed-up over base algorithm (APG) for random matrices with $r=0.001 m$ and $4 \%$ of entries revealed.

## Application: Collaborative filtering

Task: Given a sparsely observed matrix of user-item ratings, predict the unobserved ratings

## Challenges

- Full-rank rating matrix
- Noisy, non-uniform observations


## The Data

- Netflix Prize Dataset ${ }^{1}$
- 100 million ratings in $\{1, \ldots, 5\}$
- 17,770 movies, 480,189 users
${ }^{1}$ http://www.netflixprize.com/


## Application: Collaborative filtering

| Method | Netflix |  |
| :--- | :---: | :---: |
|  | RMSE | Time |
| Base algorithm (APG) | 0.8433 | 2653.1 s |
|  |  |  |
| DFC-PROJ-25\% | 0.8436 | 689.5 s |
| DFC-PROJ-10\% | 0.8484 | 289.7 s |
| DFC-Proj-Ens-25\% | 0.8411 | 689.5 s |
| DFC-Proj-Ens-10\% | 0.8433 | 289.7 s |

## Robust Matrix Factorization

Goal: Given a matrix $\mathbf{M}=\mathbf{L}_{0}+\mathrm{S}_{0}+\mathbb{Z}$ where $\mathrm{L}_{0}$ is low-rank, $\mathrm{S}_{0}$ is sparse, and $\mathbb{Z}$ is entrywise noise, recover $\mathbf{L}_{0}$ (Chandrasekaran, Sanghavi, Parrilo, and Willsky, 2009; Candès, Li, Ma, and Wright, 2011; Zhou, Li, Wright, Candès, and Ma, 2010)

## Examples:

- Background modeling/foreground activity detection



## S


(Candès, Li, Ma, and Wright, 2011)

## Robust Matrix Factorization

Goal: Given a matrix $\mathbf{M}=\mathbf{L}_{0}+\mathrm{S}_{0}+\mathrm{Z}$ where $\mathrm{L}_{0}$ is low-rank, $\mathrm{S}_{0}$ is sparse, and $\mathbb{Z}$ is entrywise noise, recover $\mathbf{L}_{0}$ (Chandrasekaran, Sanghavi, Parrilo, and Willsky, 2009; Candès, Li, Ma, and Wright, 2011; Zhou, Li, Wright, Candès, and Ma, 2010)


- $\mathrm{S}_{0}$ can be viewed as an outlier/gross corruption matrix
- Ordinary PCA breaks down in this setting
- Harder than MC: outlier locations are unknown
- More expensive than MC: dense, fully observed matrices


## How do we recover $\mathbf{L}_{0}$ ?

First attempt:

$$
\begin{aligned}
& \operatorname{minimize}_{\mathbf{L}, \mathbf{S}} \operatorname{rank}(\mathbf{L})+\lambda \operatorname{card}(\mathbf{S}) \\
& \text { subject to }
\end{aligned}\|\mathbf{M}-\mathbf{L}-\mathbf{S}\|_{F} \leq \Delta .
$$

Problem: Computationally intractable!
Solution: Convex relaxation
$\operatorname{minimize}_{\mathbf{L}, \mathbf{S}} \quad\|\mathbf{L}\|_{*}+\lambda\|\mathbf{S}\|_{1}$
subject to $\|\mathbf{M}-\mathbf{L}-\mathbf{S}\|_{F} \leq \Delta$.
where $\|\mathbf{S}\|_{1}=\sum_{i j} \mathbf{S}_{i j}$ is the $\ell_{1}$ entrywise norm of $\mathbf{S}$.
Question: Does it work?

- Will noisy Principal Component Pursuit (PCP) recover $\mathrm{L}_{0}$ ?

Question: Is it efficient?

- Can noisy PCP scale to large RMF problems?


## Noisy Principal Component Pursuit: Does it work?

Yes, with high probability.

## Theorem Zhou, Li, Wright, Candès, and Ma (2010)

If $\mathrm{L}_{0}$ with rank $r$ is incoherent, and $\mathrm{S}_{0} \in \mathbb{R}^{m \times n}$ contains $s$ non-zero entries with uniformly distributed locations, then if

$$
r=O\left(m / \log ^{2} n\right) \quad \text { and } \quad s \leq c \cdot m n
$$

the minimizer to the problem

$$
\begin{aligned}
& \operatorname{minimize}_{\mathbf{L}, \mathbf{S}} \quad\|\mathbf{L}\|_{*}+\lambda\|\mathbf{S}\|_{1} \\
& \text { subject to }
\end{aligned}\|\mathbf{M}-\mathbf{L}-\mathbf{S}\|_{F} \leq \Delta .
$$

with $\lambda=1 / \sqrt{n}$ satisfies

$$
\left\|\hat{\mathbf{L}}-\mathbf{L}_{0}\right\|_{F} \leq f(m, n) \Delta
$$

with high probability when $\left\|\mathbf{M}-\mathbf{L}_{0}-\mathrm{S}_{0}\right\|_{F} \leq \Delta$.

- See also Agarwal, Negahban, and Wainwright (2011)


## Noisy Principal Component Pursuit: Is it efficient?

## Not quite...

- Standard interior point methods: $\mathrm{O}\left(n^{6}\right)$ (Chandrasekaran, Sanghavi, Parrilo, and Willsky, 2009)
- More efficient, tailored algorithms:
- Accelerated Proximal Gradient (APG) (Lin, Ganesh, Wright, Wu, Chen, and Ma, 2009b)
- Augmented Lagrange Multiplier (ALM) (Lin, Chen, Wu, and Ma, 2009a)
- Require rank- $k$ truncated SVD on every iteration
- Best case $\operatorname{SVD}(m, n, k)=\mathrm{O}(m n k)$

Idea: Leverage the divide-and-conquer techniques developed for MC in the RMF setting

## DFC: Does it work?

Yes, with high probability.

## Theorem (Mackey, Talwalkar, and Jordan, 2011)

If $\mathbf{L}_{0}$ with rank $r$ is incoherent, and $\mathrm{S}_{0} \in \mathbb{R}^{m \times n}$ contains $s \leq c \cdot m n$ non-zero entries with uniformly distributed locations, then

$$
l=O\left(\frac{r^{2} \log ^{2}(n)}{\epsilon^{2}}\right)
$$

random columns suffice to have

$$
\left\|\hat{\mathbf{L}}^{p r o j}-\mathbf{L}_{0}\right\|_{F} \leq(2+\epsilon) f(m, n) \Delta
$$

with high probability when $\left\|\mathbf{M}-\mathbf{L}_{0}-\mathbf{S}_{0}\right\|_{F} \leq \Delta$ and noisy principal component pursuit is used as the base algorithm.

- Can sample polylogarithmic number of columns
- Implies exact recovery for noiseless $(\Delta=0)$ setting


## DFC Estimation Error



Figure : Estimation error of DFC and base algorithm (APG) with $m=1 K$ and $r=10$.

## DFC Speed-up



Figure: Speed-up over base algorithm (APG) for random matrices with $r=0.01 \mathrm{~m}$ and $10 \%$ of entries corrupted.

## Application: Video background modeling

## Task

- Each video frame forms one column of matrix M
- Decompose $\mathbf{M}$ into stationary background $\mathbf{L}_{0}$ and moving foreground objects $\mathrm{S}_{0}$



## Challenges

- Video is noisy
- Foreground corruption is often clustered, not uniform


## Application: Video background modeling

## Example: Changes in illumination

## Specs

- 1.5 minutes of lobby surveillance (Li, Huang, Gu, and Tian, 2004)
- 1546 frames, 20480 pixels
- Base algorithm: 1.5 hours
- DFC: 8 minutes


## Application: Video background modeling

Example: Significant foreground variation

## Specs

- 1 minute of airport surveillance (Li, Huang, Gu, and Tian, 2004)
- 1000 frames, 25344 pixels
- Base algorithm: half an hour
- DFC: 7 minutes


## Future Directions

## New Theory

- Analyze statistical implications of divide and conquer algorithms
- Trade-off between statistical and computational efficiency
- Impact of ensembling


## New Divide-and-Conquer Strategies

- Other ways to reduce computation while preserving accuracy


## DFC-NYS: Generalized Nyström Decomposition

(1) Choose a random column submatrix $\mathbf{C} \in \mathbb{R}^{m \times l}$ and a random row submatrix $\mathbf{R} \in \mathbb{R}^{d \times n}$ from M . Call their intersection $\mathbf{W}$.

$$
\mathbf{M}=\left[\begin{array}{cc}
\mathbf{W} & \mathbf{M}_{12} \\
\mathbf{M}_{21} & \mathbf{M}_{22}
\end{array}\right] \quad \mathbf{C}=\left[\begin{array}{c}
\mathbf{W} \\
\mathbf{M}_{21}
\end{array}\right] \quad \mathbf{R}=\left[\begin{array}{ll}
\mathbf{W} & \mathbf{M}_{12}
\end{array}\right]
$$

(2) Recover the low rank components of $\mathbf{C}$ and $\mathbf{R}$ in parallel to obtain $\hat{\mathbf{C}}$ and $\hat{\mathbf{R}}$
(3) Recover $\mathbf{L}_{0}$ from $\hat{\mathbf{C}}, \hat{\mathbf{R}}$, and their intersection $\hat{\mathbf{W}}$

$$
\hat{\mathbf{L}}^{n y s}=\hat{\mathbf{C}} \hat{\mathbf{W}}^{+} \hat{\mathbf{R}}
$$

- Generalized Nyström method (Goreinov, Tyrtyshnikov, and Zamarashkin, 1997)
- Minimal cost: $\mathrm{O}\left(m k^{2}+l k^{2}+d k^{2}\right)$ where $k=\operatorname{rank}\left(\hat{\mathbf{L}}^{n y s}\right)$
(4) Ensemble: Run $p$ times in parallel and average estimates


## Future Directions

## New Theory

- Analyze statistical implications of divide and conquer algorithms
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## New Divide-and-Conquer Strategies

- Other ways to reduce computation while preserving accuracy


## New Datasets / Applications

- Practical problems with large-scale or real-time MF requirements


## Future Directions

## New Datasets / Applications

- Practical problems with large-scale or real-time requirements

Subspace Segmentation (with Yadong Mu and Shib-Fu Chang)

- Given (corrupted) data points drawn from a union of subspaces, identify the subspaces
- Low-rank representation (Liu, Lin, and Yu, 2010)
$\operatorname{minimize}_{\mathbf{L}, \mathbf{S}} \quad\|\mathbf{L}\|_{*}+\lambda\|\mathbf{S}\|_{2,1}$
subject to $\quad \mathrm{M}=\mathrm{ML}+\mathrm{S}$

- Applications to face clustering, video content detection, multimedia event detection, and image tagging (20K Flickr images: LRR 1.5 days $\rightarrow$ DFC-LRR 1 hour)


## The End

## Thanks!



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